

26-27 FEBRUARY 2019

2019 Local Government Finance  
& Strategic Leadership Summit

# FACING THE FUTURE

Gladstone Entertainment Convention Centre

LEADERSHIP | CULTURE | GOVERNANCE



 #LGFINANCE19

## WELCOME TO THE 7TH LOCAL GOVERNMENT FINANCE AND STRATEGIC LEADERSHIP SUMMIT



**Mayor Mark Jamieson**  
President, LGAQ



**Philip Noble**  
Chief Executive, QTC

With the spotlight on governance, culture and trust across many industries and sectors in recent times, the importance of leadership and the pursuit of purposeful strategy is imperative in today's business environment.

We are excited to announce that this year's Local Government Finance and Strategic Leadership Summit will start with a full day **Strategic Leadership Short Course**, where participants will receive a certificate of completion from The University of Queensland's Executive Education Business School. Queensland Treasury Corporation's Local Government Team has designed the course specifically for local government leaders, drawing from an MBA-style structure and leadership topics. We have handpicked the best facilitators for this course where participants can focus on two strategic leadership streams, choosing from—strategy and governance; finance and reporting; and people and culture.

Day two features an impressive list of keynotes and interactive panel sessions. **David Gall, Chief Customer Officer, Corporate & Institutional Banking, NAB**—and a member of its Executive Leadership Team—will provide valuable insights into the key lessons from the Royal Commission and how NAB is setting its forward focus and future vision. Other key themes that will be explored by councils and industry experts include **asset management, economic development strategies and using technology to drive efficiencies**. This year, we have invited **Warwick Agnew, Director-General, Department of Local Government, Racing and Multicultural Affairs** to provide an update on the Grant Reform Project.

Back by popular audience demand, **Michael Anthonisz, Senior Economist, QTC** will share the economic outlook at a local, national and global level, and highlight the implications for Queensland's local governments. At the Conference Dinner, we will hear from **Leanne Kemp, Queensland's Chief Entrepreneur** with her ideas on how to foster state-wide entrepreneurship.

The 2019 Summit promises to be informative and interactive with the opportunity for personal growth and to learn new skills, frameworks and approaches that can be applied at council. We look forward to seeing you in Gladstone.

A stylized black ink signature of Mayor Mark Jamieson.

**Mayor Mark Jamieson**  
President, LGAQ

A stylized black ink signature of Philip Noble.

**Philip Noble**  
Chief Executive, QTC

# Summit highlights

## STRATEGIC LEADERSHIP SHORT COURSE

INFORMATIVE, INTERACTIVE SESSIONS BASED ON MBA TOPICS

### DANIELLE DUELL

People With Purpose and  
The University of Queensland Business School

### PROFESSOR KAREN BENSON

The University of Queensland Business School

### GILL MCLAREN

Syntegrate

## QUEENSLAND GOVERNMENT ADDRESS

### WARWICK AGNEW

Director-General, Department of Local Government,  
Racing and Multicultural Affairs

## KEYNOTE PRESENTERS

### DAVID GALL

Chief Customer Officer, Corporate & Institutional Banking, NAB

### LEANNE KEMP

Queensland Chief Entrepreneur and Founder & CEO, Everledger

### HELEN HUTCHINGS

Group Executive Director, Communications, Phillips Group

### DANIELLE ROCHE

General Manager Infrastructure Maintenance Operations  
and Service Delivery, Queensland Urban Utilities

## DAY 1: TUESDAY 26 FEBRUARY

# Strategic Leadership Short Course

The Strategic Leadership Short Course has been designed for local government leaders drawing from an MBA-style structure and topics.

## FACILITATORS

### DANIELLE DUELL

The University of Queensland Business School and People with Purpose

Founder and CEO of People with Purpose—Danielle Duell is an Australian business leader, strategist and entrepreneur who has worked across a range of industries.

Danielle co-founded the award winning Riverlife Adventure and Function Centre and Riverlife Mirrabooka aboriginal experience. She completed an MBA at QUT with concentrations in Strategy and Entrepreneurship. In 2011, she won a scholarship to Harvard Business School to participate in the Women's Leadership Forum—Innovation Strategies for a Changing World—part of Harvard's Executive Education Program. From 2010–2014 Danielle worked as CEO of Graham (Skroo) Turner's private companies—the Spicers Group.

Danielle has held numerous board and committee roles for organisations such as Tourism and Events Queensland and the Government's Red Tape Reduction Advisory Council; she currently serves as Deputy Chair of the Queensland Music Festival. Danielle is an Adjunct Professor at the University of Queensland Business School where she teaches Leading People and Teams in the MBA program. She is also the founder of Australian Harvard Women—a business network and series of events for Australian women who have studied at Harvard Business School.

### PROFESSOR KAREN BENSON

The University of Queensland Business School

Karen Benson is a Professor of Finance at UQ Business School, and Deputy President of the Academic Board, The University of Queensland. She has held a number of leadership roles in the UQ Business School including Director of Accreditation 2015–2017, Acting Deputy Head of School 2016–2017 and Head of Finance Discipline 2010–2015.

Karen's teaching focus is in Financial Management and International Finance with a particular interest in blended learning. She recently led the development of a series of core concept videos for commerce students. Karen's research focuses on Funds Management with particular reference to factors that drive performance and fund flows. Other topics of interest include socially responsible investment funds, social impact bonds and the use of derivatives by corporations and fund managers.

Professor Benson's research has been well received by both practitioners and academics with work published in internationally refereed journals including Journal of Banking and Finance, Pacific Basin Finance Journal, and Journal of Business Ethics. She is the Deputy Editor of Australian Journal of Management and immediate past President of Asian Finance Association.

### GILL MCLAREN

Syntegrate

Gill McLaren is an executive leader, author and innovator, speaker and opinion leader on the topics of Authentic Leadership, Women in Leadership and Culture.

As the CEO of Syntegrate, Gill's ethos is to 'solve problems worth solving and that make a difference'. Her unique approach was created by adapting strategic planning approaches from the business world and applying them to Life Design, Leadership and Culture. She has authored the book Think.Plan.Live, a guide and workbook that helps people define and design their best life through the discovery of their Unique Life Fingerprint, further building on this approach to help leaders build a positive and collaborative Culture Fingerprint for their organisations.

Prior to Syntegrate, Gill's corporate career spanned 30 years, 20 of which were with Coca-Cola in C-suite executive leadership roles across the UK, Australia, Malaysia and Singapore. Her journey has given her deep experiences of different functions, countries, people and cultures all over the world. Gill is also a passionate speaker and facilitator at many conferences including the Women in Leadership Summits for Liquid Learning, Sustainable Brands KL, World Marketing Summit, CSR Asia Summit, her TV and radio appearances include Channel News Asia's Perspectives TV program, 3AW Afternoon Show with Denis Walter and Women of Worth and Culture Cafe Interviews on 938 Live Singapore.

Receive a  
certificate of  
completion from  
The University  
of Queensland  
Business School



# Strategic Leadership Short Course

Informative, interactive sessions based on MBA topics

TIME	SESSION			
10:00am	Registration with morning tea on arrival			
10:30am	Welcome and housekeeping			
10:35am	<b>THE POWER OF PURPOSEFUL LEADERSHIP IN A DISRUPTIVE AGE</b> We will set the scene on the importance of thinking beyond the four year election cycle and taking a purpose-led view that considers people, planet, purpose and profit, including the latest research on the business case for purpose. Danielle Duell – <i>People with Purpose and the UQ Business School</i>			
11:00am	<b>STRATEGIC LEADERSHIP STREAMS</b> ■ Overview of the strategic leadership streams Danielle Duell – <i>People with Purpose and the UQ Business School</i>			
11:10am	<b>SESSION 1: CHOOSE ONE STREAM FROM THE LIST BELOW</b>			
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4:45pm	Close			
6:00pm	Conference dinner			
7:00pm	<b>KEYNOTE ADDRESS: FOSTERING STATEWIDE ENTREPRENEURSHIP</b> Insights from Queensland's Chief Entrepreneur. Leanne Kemp – <i>Founder and CEO, Everledger and Queensland's Chief Entrepreneur</i>			

The Strategic Leadership Short Course has been designed for local government leaders drawing from an MBA-style structure and topics. This powerful executive education development course focuses on strategic leadership in the areas of purposeful strategy, integrated performance reporting and leading a collaborative and problem-solving culture. Each session will be informative and interactive with the opportunity for personal growth and to learn new skills, frameworks and approaches that participants can take back and apply within their local government teams.

This short course allows you the opportunity to choose and complete two of the strategic leadership streams—strategy and governance; finance and reporting; and people and culture.

Completion of QTC's Education Program workshops and courses may be recognised for the purpose of continuing professional development hours for members of the Australian Institute of Company Directors (AICD), CPA Australia, Chartered Accountants Australia and New Zealand (CA), Financial Services Institute of Australasia (FINSIA), Governance Institute of Australia, and other professional bodies and associations.

## FACILITATORS



### STRATEGY AND GOVERNANCE Danielle Duell

The University of Queensland Business School and People with Purpose



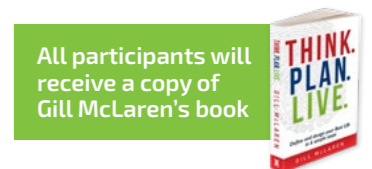
### FINANCE AND REPORTING Professor Karen Benson

The University of Queensland Business School



### PEOPLE AND CULTURE Gill McLaren

Syntegrate



All participants will receive a copy of Gill McLaren's book

TIME	SESSION
8:30am	<b>Housekeeping</b> Madonna King, Master of Ceremonies
8:40am	<b>LGAQ President</b>
8:55am	<b>STRATEGIC LEADERSHIP INSIGHTS WITH PHILIP NOBLE, CHIEF EXECUTIVE, QTC</b> Madonna King will lead an interactive Q&A session with QTC's Chief Executive on his approach to 'facing the future' and his core insights on effective strategic leadership.
9:10am	<b>ECONOMIC OUTLOOK</b> Michael Anthonisz – <i>Senior Economist, QTC</i> Hear from QTC's senior economist as he shares the economic outlook at a local, national and global level, and highlights the implications for Queensland's local governments.
9:30am	<b>KEYNOTE: MOVING ON FROM A ROYAL COMMISSION, INSIGHTS INTO CULTURE AND GOVERNANCE IN FINANCE</b> David Gall – <i>Chief Customer Officer, Corporate &amp; Institutional Banking, NAB</i> With the final report from the Royal Commission into Misconduct in the Banking, Superannuation and Financial Services Industry due by 1 February 2019, the industries' leaders are truly 'Facing the Future'. As part of NAB's Executive Leadership Team, David Gall will provide valuable insights into the key learnings from the Royal Commission and how NAB is setting its forward focus and future vision.
10:10am	<b>UPDATE ON GRANT REFORM PROJECT</b> Warwick Agnew – <i>Director-General, Department of Local Government, Racing and Multicultural Affairs</i> Since his appointment to the role of Director-General in May 2018, Warwick has led the Department of Local Government, Racing & Multicultural Affairs through a period of significant reforms and change. The Director-General will provide an update on the current programs and initiatives within the Department.
10:30	<b>Morning tea</b>
11:00am	<b>KEYNOTE: ASSET MANAGEMENT: RESETTING THE BASELINE</b> Danielle Roche – <i>General Manager Infrastructure Maintenance Operations and Service Delivery, Queensland Urban Utilities</i> Asset management, at its core, is about delivering services. Done well, it allows councils to prioritise expenditure and maintain the desired service levels over the long-term. This session will explore important elements of the planning process, including: <ul style="list-style-type: none"> <li>■ setting strategic objectives</li> <li>■ understanding your asset base</li> <li>■ tracking financial impacts</li> <li>■ implementing governance, and</li> <li>■ communicating the asset management story to internal and external stakeholders.</li> </ul>
11:20am	<b>INDUSTRY EXPERT PANEL: DRIVING INNOVATION IN WATER AND SEWERAGE</b> Philip Cummins – <i>CEO The North Australian Pastoral Company</i> Mike Chiodo – <i>Director Infrastructure and Operations, Townsville City Council</i> Danielle Roche – <i>General Manager Infrastructure Maintenance Operations and Service Delivery, Queensland Urban Utilities</i> Mackay Regional Council representative (TBC)  Councils are increasingly expected to manage the competing interests of residents, regulators and the environment in providing water and sewerage services. In this panel session, industry leaders share how they are using technology to improve service quality and lower costs. Learn how to drive specific initiatives and create a culture of innovation to improve delivery of these core services.
12:00 noon	<b>Lunch</b>

TIME	SESSION
1:00pm	<b>INDUSTRY EXPERT PANEL: RETHINKING ECONOMIC DEVELOPMENT—USING DATA TO DRIVE STRATEGY</b> Facilitated by David Camerlengo – <i>Mentor and Strategist, Trade and Investment, LGAQ</i> Steve Greenwood – <i>Chief Executive, Queensland Futures Institute</i> Dr Pradeep Philip – <i>Partner, Deloitte Access Economics</i> Paul DeSouza – <i>Partner, Global Infrastructure, QIC</i>  Queensland has abundant natural advantages and is in close proximity to fast-growing Asian economies. However, the challenge for councils is to prioritise economic development opportunities to facilitate the best regional outcomes.  In this panel session, industry experts will share how rigorous data analysis can be used to develop targeted local government initiatives.  Learn about how to leverage key datasets, develop strategic initiatives and position your region to sustainably exploit its natural advantages.
	<b>KEYNOTE: CREATING MEANINGFUL ENGAGEMENT WITH YOUR COMMUNITY</b> Helen Hutchings – <i>Group Executive Director, Communications, Phillips Group</i> Helen is one of Queensland's leading communication and stakeholder engagement experts. In this session she will provide practical advice and insights on how to drive targeted community engagement, with a particular focus around the release of council budgets.
2:00pm	<b>PARTNER SESSIONS: QRIDA TURNING POLICY INTO PROGRAMS TO ACHIEVE OUTCOMES</b> Rod Hallam – <i>Senior Business Development and Policy Manager</i> Does your council run financial schemes of assistance—grants, rebates or subsidies? Are you looking for constructive ways to improve the administration of your programs? This session will explore how your council can improve its administration of financial assistance including grant programs.  <b>Key topics:</b> <ul style="list-style-type: none"> <li>■ how to apply better practice grants management practices and principles</li> <li>■ optimising your program budget</li> <li>■ what good program governance looks like</li> <li>■ how to strengthen accountability and transparency around your program</li> </ul>
	<b>PARTNER SESSIONS: QAO RIGHT INFORMATION, RIGHT PEOPLE, RIGHT TIME</b> Daniele Bird – <i>Deputy Auditor-General</i> Pat Flemming – <i>Sector Director, QAO</i> Internal management reporting supports efficient and effective decision-making. This session by the Queensland Audit Office will focus on the challenges local government leaders face in getting timely, reliable information to inform their decisions. It will discuss the underlying causes for ineffective communication and provide practical examples on improving management reporting to ensure that you—the right people—receive the right information at the right time.
2:45pm	<b>Afternoon tea</b>
3:15pm	<b>WHAT LEADERSHIP LEGACY WILL YOU LEAVE FOR YOUR COUNCIL?</b> Danielle Duell – <i>People With Purpose and the UQ Business School</i>  <b>KEYNOTE: PUTTING PURPOSEFUL LEADERSHIP INTO PRACTICE</b> Danielle will showcase powerful examples of purposeful leaders and the decisions they have made, often in complex circumstances, to create a positive impact.
3:25pm	<b>WORKSHOP: IMPLEMENTING YOUR LEADERSHIP FINGERPRINT</b> What are you prepared to start doing, keep doing and stop doing to ensure your leadership effects positive, purposeful change?
4:00pm	<b>Close</b>

# Keynote presenters



## WARWICK AGNEW

Director-General, Department of Local Government, Racing and Multicultural Affairs

Warwick Agnew was appointed as Director-General of the Department in May 2018 following an extensive career and experience in both private and public sectors.

Prior to joining the Department, Warwick was a senior executive in a Queensland Government central agency and has direct experience in social and economic policy issues facing all areas of Queensland.

Throughout his career Warwick has led social and economic infrastructure projects, economic analysis and policy, legislative reform, financial and commercial procurement and corporate finance advisory services.

Most recently Warwick held the position of Deputy Under Treasurer in Queensland Treasury, responsible for commercial, fiscal and economic advice on the state's economic portfolios and leading Treasury's role in investment policy and attraction programs to stimulate private sector investment in Queensland.

Warwick's private sector experience includes commercial project development and senior advisory roles for global companies servicing resources, energy, industrial, infrastructure, property and defence sectors. He has also served on key government boards including Queensland Treasury Corporation Capital Markets Board, the Long-Term Asset Allocation Board and the Queensland Rural and Industry Development Authority.



## DAVID GALL

Chief Customer Officer Corporate & Institutional Banking, NAB

David Gall is a member of the NAB's Executive Leadership team. David was appointed Chief Customer Officer Corporate & Institutional Banking on 1 October 2018, after 4 years as the Chief Risk Officer.

In a career spanning nearly 30 years, David has broad experience in banking having led Distribution; Risk and Product divisions across all segments from institutional to retail banking. David is recognised as a leader in the banking industry and is sought out as a regular speaker at Australian and International finance conferences.

David is passionate about supporting Australian business and institutions in the leading role they play in the economy and our community. It is his driving aim to bring the best of NAB to them, helping them to grow and prosper.

David has a strong affinity for Australia's farmers and regional businesses, having grown up on a sheep farm in Victoria; and continues to be involved in prime lamb production in his spare time.

David is the President and a Board member of the Financial Services Institute of Australasia (FINSIA) and FINSIA Education. He is an advocate for increasing the professionalism of bankers at all levels within the industry and is currently undertaking the FINSIA Chartered Banker certification.

A keen advocate for diversity and inclusion, David is the Executive Sponsor at NAB of Connecting Women, a group that supports the career development of women. He also enjoys sponsoring talented, up-and-coming leaders at NAB, providing practical assistance to help them achieve their potential.

David holds a Bachelor of Science, Bachelor of Business and Masters of Business Administration (Exec) and is a Senior Fellow of FINSIA.



## LEANNE KEMP

Queensland Chief Entrepreneur and Founder and CEO, Everledger

Leanne Kemp is Queensland's third Chief Entrepreneur, following on from Steve Baxter and inaugural Chief, Mark Sowerby. Leanne is the Founder & CEO of Everledger, a leading emerging technology enterprise that tracks the provenance of high-value assets on a global digital ledger in an authenticated immutable manner.

Using her extensive background in emerging technology, business, jewellery and insurance, Leanne is pushing boundaries with Everledger in building a global verification system that asserts transparency along the entire supply chain process.

This enables the tracking and protection of high-value assets, mitigating risk and fraud in global marketplaces.

Her leadership role in technology has been recognised, winning awards including the 2018 Advance Australia Award, Innovator of the Year 2018 at the Women in IT Awards (London) as well as being named in UK Business Insider's 26 Coolest Women in UK Tech 2016. Leanne was named Brummell Magazine's Top 30 Female Innovators 2016 and is also an IBM Champion for 2018.

Leanne is an appointed member of the World Economic Forum's Blockchain Council and a Co-Chair for the World Trade Board's Sustainable Trade Action Group and is on the IBM Blockchain Platform Board of Advisors.



## HELEN HUTCHINGS

Group Executive Director, Phillips Group

Helen has extensive experience in stakeholder engagement, project management, marketing communication and public relations, having worked in consulting and corporate environments in Australia and the UK. Helen has worked at Phillips Group since 2006 and leads the consultancy's planning, construction and urban development projects.

She has worked on projects of a sensitive and controversial nature in both metropolitan and regional areas and is experienced in negotiating mutually agreeable outcomes between different stakeholder groups.



## DANIELLE ROCHE

General Manager, Infrastructure Maintenance Operations and Service Delivery, Queensland Urban Utilities

As General Manager, Infrastructure Maintenance Operations and Service Delivery, Danielle leads the infrastructure maintenance function at Queensland Urban Utilities. Danielle specialises in technology and data science, with a particular focus on turning data into insights to help make great business decisions.

Danielle has worked for government, private and not-for-profit water industry organisations in roles where she has led the creation of engaged, diverse, high performing teams to solve complex business challenges. Danielle holds a Masters degree in Water Resource Engineering and Bachelor degree in Engineering (Environmental).

Danielle is passionate about working in an industry that has such a positive impact on public health, and our community's amenity and quality of life.

2019 Local Government Finance & Strategic Leadership Summit

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